BIRMINGHAM
CENTRAL TO LIFE SCIENCES
IN THE UNITED KINGDOM
Life Sciences are central to Birmingham’s growth plans

Birmingham, at the centre of the United Kingdom, is a city of rapid growth and inward investment. It lies at the heart of a £110 billion regional economy and is a powerhouse for the Life Sciences industry.

As a city Birmingham has invested in and is committed to life sciences, which are instrumental to the ‘Big City’ development plans and a prime focus for economic growth.

The Greater Birmingham area is in a strong position to capitalise on the existing expertise in the area and form an international hub for the life sciences sector. The availability of land and development opportunities with affordable rental levels makes market entry more readily accessible than other science cities. Furthermore, it has all the elements of a successful life sciences zone:

• Medical and academic excellence
• A concentrated and established life sciences cluster
• Knowledgeable and collaborative skill base
• Local and national government support
• Public/private sector collaboration
• Commercial space to grow
• Lifestyle infrastructure and green space
• An established supply chain network
• Excellent regional, national and international transport links
• A large, ethnically diverse and stable population.

Birmingham provides a wealth of opportunities for companies looking to expand or invest in the life sciences sector and take advantage of accelerated clinical programmes, along with the established and well-connected life sciences community. In addition, to the highly skilled workforce and supply of graduates, a 4.3 million working population, ready access to housing and a premium quality of life.

A powerhouse for the life sciences industry

Birmingham and the wider region is home to extensive research and development facilities, as well as one of Europe’s largest, most diverse and non-transient populations.

Combined with strong collaboration between academia, clinicians and business, the state-of-the-art clinical and global healthcare facilities, in addition to the leading edge medical technology, Birmingham is the true powerhouse and perfect life sciences location.

Birmingham already boasts 25 life sciences specialisms

Cancer/Oncology, Cardiovascular, Child Health & Development, Respiratory and Neurological Sciences, Dentistry, Digital Technology, Drug Delivery, Endocrinology & Metabolism, Genetics & Development, Rare Diseases, Inflammation, Immunology, Health & Population Sciences, Health & Safety, Health Promotion, Healthy Ageing, Immunity & Infection, Medical Imaging, Neuroimaging, Orthopaedics, Photonics & Sensors, Surgery, Vision Sciences, Medical Devices, Diagnostics and Life Sciences supply chain.
WHY LOCATE HERE

Over the last six years the value and importance of life sciences to the Greater Birmingham and UK economy has moved from being a good idea to a reality. The UK and Birmingham is witnessing a true game changer in action that is and will continue to play an increasingly important role shaping the global life sciences agenda. The UK is now the second largest life sciences employer in Europe and the government is investing in the sector through supporting the translation of ideas to product commercialisation.

Birmingham has an established life sciences economy linked to the Universities; it provides the ideal hub for organisations wishing to compete as pressure grows on them to achieve more for less and faster, as regulation becomes more stringent, demand increases from emerging economies and there is a strong desire to embrace emerging technologies.

As illustrated by Boston and San Francisco, USA, science cities are generally not capital cities. Instead they are green cities with trees and open spaces, top liveability rankings, strong universities and sector capabilities, combined with accessibility and capacity for growth. These core elements are evident in Birmingham, which boasts:

### Clustering
- 36 centres of clinical and academic excellence - in a wide range of diseases and conditions
- 25 life sciences specialisms
- Extensive research and development facilities
- Edgbaston Medical Quarter
- Life Sciences Campus

### Clinical trials & Speed to market
- Leading clinical trials capabilities with one of the largest clinical trials bases in Europe
- Unique population advantages – access to a large 5.6m ethnically diverse and stable population for clinical trials, underpinned by an integrated healthcare system
- The “go to” destination for more cost effective and rapid clinical assessment
- Digital strengths and a strong supply chain network

### Academia & Skills base
- Internationally renowned training and educational facilities, including the second largest medical school in the country and access to high calibre graduates
- A knowledgeable and collaborative skills base around Life Sciences
- UK’s most entrepreneurial region

### Liveability & Affordability
- Top Mercer UK city for quality of life
- Wide range of residential properties, with plans to build over 90,000 new homes in Birmingham by 2031
- Average house price - £117,563
- Birmingham is the greenest city in the UK – it boasts over 6 million trees and an array of green open spaces
- Cost of living on average 60% lower than London, almost 50% lower than Oxford and a third less than Cambridge

### Connectivity & Accessibility
- Close proximity and accessibility to global markets
- Central location which is directly accessible from Europe, America and the Far East
- Better transport connectivity than Oxford and Cambridge
- Multibillion pound transport and infrastructure investment projects – H52, New Street Station and Grand Central, Birmingham Airport extension and Midland Metro
- At the heart of the national road and rail networks
- High speed broadband – essential for the medical and digital communities

### Commercial space & Capacity
- £800m portfolio of public and private sector commercial sites
- Wide range of accommodation from new build to established research and development facilities, start-up space, through to medical suites and consulting rooms
- Land values can cost as little as a third of the price found within London and the South-East

### Support
Local, regional and national support networks to help with accessing investment and business development funding from private and public sector, local and national government initiatives. In addition, assistance with opening up channels of support from Birmingham City Council, Greater Birmingham and Solihull LEP, and the Department for International Trade.

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*The Silk Report - July 2015*
*Birmingham City Council - August 2015*
*Start-up Britain 2014*
*GVA Biflinger Life Sciences Report - July 2015*
*Land Registry - Q4/2014*
*Marketing Birmingham 2015*
ECONOMIC ZONES to support growth

1. Enterprise Zone - City Centre
2. Advanced Manufacturing Hubs
3. Edgbaston Medical Quarter - Edgbaston
4. Life Sciences Campus - Selly Oak
5. ITEC Park - Longbridge
COLLABORATIVE CLUSTERS

Large concentration
Birmingham has the largest concentration of life sciences employment in the West Midlands with over 23% of total jobs in the sector, of which Edgbaston Medical Quarter (EMQ) is the dominant cluster, and over 550 medical companies. Within wider Birmingham there is a strong small and medium enterprises (SME) base, in sectors such as informations and communications technology/digital, precision engineering and supply chain, to support the life sciences sector. The region possesses 36 clinical and life sciences academic centres of excellence, with active research programmes, and 25 life sciences specialisms of which the majority are concentrated within Edgbaston Medical Quarter.

Edgbaston Medical Quarter
EMQ, located largely on the Calthorpe Estate, boasts 64% of the city’s healthcare economy and offers a high concentration of assets - more than any other region in the country. It is home to a proliferation of over 180 medical organisations, 80 hospitals and specialist care centres, 44 GP clinics and routine care facilities and 23 training facilities. Located within walking distance of one another, many are at the cutting edge of world-class medical technology and involve leading practitioners and students from internationally renowned medical facilities including the University of Birmingham’s medical school and the Queen Elizabeth Hospital Birmingham. EMQ offers an unparalleled blend of existing medical buildings and healthcare development opportunities, coupled with strong collaboration, research and clustering, supported by a knowledgeable and well-connected community.
LIFE SCIENCES IN BIRMINGHAM

Established ecosystem with recognised centres of excellence including:

- Aston University
- The BioHub Birmingham
- The Binding Site
- Birmingham Centre for Clinical Trials
- Birmingham Children’s Hospital
- Birmingham Research Park
- Birmingham City University
- Birmingham Dental Hospital and School of Dentistry
- BMI Priory Hospital
- Centre for Clinical Haematology
- Centre for Defence Medicine
- Centre for Interdisciplinary Mental Health
- Centre for Rare Diseases
- Cure Leukaemia
- Cancer Research UK Clinical Trials Unit, Institute of Cancer Studies
- Edgbaston Medical Quarter
- Institute of Translational Medicine
- Life Sciences Campus
- National Institute for Health Research (NIHR) Surgical Reconstruction and Microbiology Research Centre
- Pebble Mill
- Queen Elizabeth Hospital Birmingham and Birmingham Women’s Hospital
- Trials Acceleration Programme
- University of Birmingham
- NIHR Wellcome Trust Clinical Research Facility

‘Rapid’ research and development facilities

Key to life sciences growth in Birmingham is its research and development facilities, coupled with its unique population advantages and the working together of organisations such as Birmingham Health Partners, West Midlands Academic Health Science Network and Edgbaston Medical Quarter.

Its ‘rapid clinical assessment’ and speed of delivery advantages enables larger international organisations and small and medium enterprises to more quickly and cost effectively translate scientific advancements into drugs, precision medicine, devices, diagnostics, biomarkers and treatments.
Working together

Birmingham is working with local partners (including the Greater Birmingham and Solihull LEP, NHS Hospital Trusts, academia and government), Department for International Trade (DIT), in addition to the private sector and other interest groups such as medical/research charities, to support the growth of life sciences.

In conjunction with working with its partners, Birmingham aims to unlock the benefits of its existing assets, capitalising on its areas of particular strength and potential, to accelerate and magnify the advantages of its existing ecosystem. Key assets include Birmingham Health Partners, the Institute of Translational Medicine (ITM), the West Midlands Genomic Medicine, its clinical trials capabilities, integrated patient data systems, medical technologies, devices and digital healthcare. Furthermore, collaboration is encouraged between its education facilities, the extensive life sciences skills base and commercial property stakeholders.

The region is poised to capitalise on its ecosystem of assets to create a globally significant resource for the life sciences industry. Its ambitious universities and hospitals, with active private sector businesses, work in collaboration to help the dynamic global health and life sciences industry take advantage of economic and health benefits.

West Midlands Academic Health Science Network

Birmingham is home to the West Midlands Academic Health Science Network (WMAHSN) and Birmingham Health Partners. WMAHSN creates and supports an environment in which the health and wealth of the population of the West Midlands can improve and prosper. WMAHSN is leading the collaboration between a large number of Midlands NHS Trusts, which as part of the 100,000 Genomes Project requires the collecting and decoding of human genes.

Birmingham Health Partners

Birmingham Health Partners is a strategic alliance between the University Hospitals Birmingham NHS Foundation Trust, University of Birmingham, Birmingham Children’s Hospital NHS Foundation Trust and Birmingham Women’s Hospital. It brings together clinical, scientific and academic excellence across an integrated medical and life sciences campus to improve healthcare through delivery, research, training and public engagement.

OVER 550 medical technology companies, more than any other UK region

2nd LARGEST CLINICAL TRIALS BASE IN EUROPE

* Marketing Birmingham 2015
Working faster

The Trials Acceleration Programme (TAP) is a prime example of how Birmingham has created an internationally significant resource and capitalised on its assets, bringing healthcare treatments to the market faster.

The ground-breaking national initiative based within the University of Birmingham campus has provided a highly effective translational model, which has accelerated trial delivery at the same time as leveraging over £250 million worth of drugs from Pharma companies and provided them free to the NHS. This has allowed many thousands of patients to benefit, additionally, as a result of these accelerated trials many of these drugs and treatment regimes have become the standard of care much more quickly.

The Centre for Clinical Haematology (CCH) at the Queen Elizabeth Hospital Birmingham is a recognised international centre of excellence for the treatment of blood cancers, it has driven the creation of more than 150 new jobs and led to the region becoming an important magnet for investment in clinical studies, drugs and people by the global biopharmaceutical sector.

The developments through Birmingham’s CCH and TAP provided a template model for the Institute of Translational Medicine, it has resulted in the principles of trial acceleration been extended to a range of other clinical specialities and the delivery of a prime resource for the dynamic global life sciences sector.
Internationally renowned training and educational facilities

Birmingham’s facilities include the University of Birmingham, which has the second largest medical school in the country, and Birmingham City University and Aston University. They provide the region with access to a new talent pool and high calibre graduates in a range of medical, health, science and engineering fields, in addition to professional and support service graduates. These are just some of the regional educational facilities that are creating the next generation of health professionals, scientists and business support professionals.

Leading clinical trials capabilities

Birmingham has internationally renowned clinical trial capabilities, resulting in it becoming the “go to” destination for more cost effective and rapid clinical assessment.

Knowledgeable and collaborative skills base

The skills base in Birmingham makes it the perfect location for organisations who wish to look at new ways of competing or want to develop diverse and dynamic partnerships between larger businesses or small and medium enterprises, academia, suppliers, customers and governments.

WITHIN 1 HOUR*

20 universities
100,000 students
32,000 graduates

40% of the West Midlands graduation cohort employed locally**

* Marketing Birmingham 2015
** University of Birmingham 2015
WITHIN 30 MINUTES®
8 universities
26,000 students
9,000 graduates

BIRMINGHAM IS HOME TO 8 NOBEL PRIZE WINNERS**

Francis William Aston
- Chemistry 1922

Sir (Walter) Norman Haworth
- Chemistry 1937

Lord Robert Cecil
- Politician and Peace Activist 1937

Sir Peter Brian Medawar
- Physiology / Medicine 1960 (jointly)

Maurice Hugh Frederick Wilkins
- Physiology / Medicine 1962 (jointly)

Sir John Robert Vane
- Medicine 1982

Sir Paul Maxime Nurse
- Physiology / Medicine 2001

Professor Peter Bullock
- collective prize 2007
Room to grow

Birmingham has the capacity to enable the life sciences sector to grow, it boasts an £800m portfolio of available public and private sector commercial sites.

The accommodation ranges from new build to established research and development facilities, laboratory and start-up space to medical suites and individual consulting rooms through to head/office accommodation. These are spread across the city and Edgbaston Medical Quarter, extending out to Longbridge.

The Birmingham Life Sciences Campus will provide cutting edge facilities specifically for life sciences businesses. The site is capable of supporting over 40,000 sq m (417,101 sq ft) of commercial space, it is located alongside Queen Elizabeth Hospital Birmingham, University of Birmingham and the Institute of Translational Medicine.

Spreading out to Longbridge, within 7 miles of the city centre and close to major motorways, there are a wide range of manufacturing to supply chain facilities and sites.

With land values costing as little as a third of the price of London and the South East, plus the high accommodation capacity, it makes Birmingham a very attractive location for life sciences whatever stage of the life cycle or needs of the organisation.

£800m
Portfolio of available commercial sites*

**Land values**

Land values can be as little as a third of the price found within London and the South-East*

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*GVA Bifflinger Life Sciences Report - July 2015
*Birmingham City Council - August 2015
Real estate opportunities include:

**Development sites**
- The Birmingham Life Sciences Campus - 4ha site capable of accommodating over 40,000 sq m (417,101 sq ft) of commercial space
- Fordhouse Lane (Lifford Park) - 2ha site
- Hagley Road corridor on The Calthorpe Estate - potential for a range of office and laboratory sites - up to 92,900 sq m (1,000,000 sq ft)
- Lakeside Centre - 1.4ha site
- Longbridge West - 18ha site
- Pebble Mill, Plot/Building 4 - offering 5,000 sq m (54,000 sq ft) medical or laboratory accommodation
- Pilkington/GKN - large site with potential for re-use

**Established Life Sciences locations**
- with a range of units from new build to laboratory, medical premises, offices to individual consulting rooms:
  - The BioHub Birmingham
  - Edgbaston Medical Quarter
  - Life Sciences Campus
  - Institute of Translational Medicine

**Business centres and parks**
- Catesby Business Park - range of units available
- Kings Norton Business Centre - units ranging in size from 80 sq m (861 sq ft) to 2,170 sq m (23,359 sq ft)
- Quinton Business Park Phase 4 - over 7,900 sq m (85,000 sq ft) of high quality B1 units
- Woodgate Business Park - range of units
A green city
Birmingham has been voted a Top Mercer UK city for quality of life and is the greenest city in the UK, boasting many open spaces and over 6 million trees. Edgbaston, home to Edgbaston Medical Quarter, has over 1 million trees alone.

An affordable city
It is a liveable and dynamic city, with a premium quality of life. As a city it is easy to get around and is very affordable in terms of properties and cost of living. The cost of living is 60% lower than London, 50% lower than Oxford and a third less than Cambridge*. Property prices are on average a quarter of the cost of London, with the average house in Birmingham costing £117,563 and a housing stock of over 426,000 homes*.

Outstanding educational facilities
Outside London, Birmingham has the best GCSE results, thanks to its excellent state and private schools – 60% of pupils achieved 5 or more GCSE’s*. There are 2,300 secondary, primary, infant, independent nursery and other specialist schools within 30 minutes of Birmingham city centre and more than 4,200 within an hour*.
Wide range of leisure facilities
The region is also home to many internationally recognised leisure facilities such as Barclaycard Arena, Genting Arena and Symphony Hall. There is a wide array of shopping including the Bullring, the newly opened Grand Central and high-end Mailbox.

Birmingham boasts superb sporting, arts and cultural facilities, internationally recognised sporting venues such as Aston Villa Football Stadium, Birmingham Athletics Stadium, Edgbaston Cricket Stadium, Edgbaston Golf Club and Edgbaston Priory Tennis Club to name a few.

It is complemented by arts and cultural attractions such as the Library of Birmingham, Symphony Hall, the Bramall Concert Hall, Town Hall, Birmingham Museum & Art Gallery, the Barber Institute of Fine Art, the mac (Midlands Arts Centre) and Birmingham Hippodrome theatre.

Birmingham has the largest number of houses to live in outside of London*
Birmingham 426,190
Cambridge 48,620
Oxford 57,480

* Marketing Birmingham 2015
** Experian
Central location

Located in the heart of the United Kingdom, Birmingham is easily accessible.

Birmingham Airport, which has recently extended its runway, offers 143 connections to established markets making Europe, USA, the Far East, (including Dubai and India) directly accessible.

It sits in the heart of the national motorway network with access to the whole of the UK via the M6, M5, M42 motorway networks.

At the centre of the rail network it is home to New Street Station, which has over 52m passengers a year passing through, and is set to be joined by HS2 with high speed access to London and beyond.

This transport infrastructure is also supported by a high speed fibre-optic network, with up to 200Mbps broadband speeds available, essential for the life sciences sector.

Birmingham is surrounded by a world-class multi-modal transport infrastructure, providing fast, affordable connectivity to London, Europe and the rest of the world.
7 million
people are within a 1 hour drive of Birmingham*

35 million
people are within a 2 hour drive of Birmingham*

90%
of the UK’s population is within a four hour drive*
Within Birmingham there is a range of local and regional support networks, including the Department for International Trade (DIT), to help life sciences organisations with accessing investment and business development funding opportunities from private and public sector, local and national government initiatives.

Support initiatives
- Local Growth Fund
- Research & Development (R & D) tax credits for small and medium enterprises (SME’s), worth up to 25p for every £1
- £300 million of funding to stimulate R & D partnerships between universities, businesses and charities
- Low corporation tax rate – now only 20%
- 10% corporation tax on qualifying profits from patent inventions
- A key part of the DIT’s and Government’s Midlands Engine growth initiative.

Working together

These support initiatives are coupled with The City Deal which saw in 2012 the Government create GBS Finance – a £1.5 billion fund to enable the Greater Birmingham and Solihull LEP to manage, recycle and leverage public and private sector funding streams to deliver on its priorities, of which life sciences is a key driver. This has included support for the Birmingham Life Sciences Campus adjacent to the University of Birmingham and the Queen Elizabeth Hospital Birmingham, and for a Future Skills Capital programme.

As a region, Birmingham is committed to the growth and development of the life sciences sector and it is a core element within the Midlands Engine.

Birmingham is able to offer, through its networks, access to professional services, academia, industry and funding; real support to enable life sciences organisations to establish themselves in the region and grow.

Birmingham has a strong reputation for entrepreneurship and is the highest growth city outside London – in the 2015 PWC Emerging Trends in Real Estate report, Birmingham was ranked 6th and highlighted as a ‘good’ city investment prospect within Europe.
Birmingham is top for FDI

Birmingham's attractions have made it a top 5 city for Foreign Direct Investment (FDI), creating more jobs and projects from FDI than any other region, securing £2.6 billion capital investment and supporting over 500 businesses.¹

¹Marketing Birmingham
²PWC & Urban Land Institute - Emerging Trends in Real Estate 2016

Birmingham is working with the Government who are taking action to make the UK a world-leading place for life sciences investment by:

1. Building a life sciences ecosystem
2. Attracting, developing and rewarding the best talent
3. Overcoming barriers and creating incentives for the promotion of healthcare innovation
Safe Patient Systems solves clinical problems by creating simple and patient centric mobile solutions, designed by clinicians that harness technology to enable more efficient healthcare and improved patient outcomes. Born out of the Research and Development department of one of the UK’s leading NHS Trusts, Heart of England NHS Foundation Trust, Safe Patient Systems share many of the values of the NHS around how they prioritise patients, listen, learn and develop evidence based solutions.

Today, the company is one of the leading providers of mobile healthcare and their shared values make Safe Patient Systems an appropriate partner organisation for reviewing and developing services and care pathways integrated around the patient.

When moving from its existing base at Heartlands hospital, Solihull was the first choice, due to the prestigious location and great transport links, alongside easy access to the South East and a large number of technology partners.

Case Studies

Safe Patient Systems

Birmingham has strong Life Sciences research capabilities, where NHS and private research facilities are supported by an outstanding academic research base at local universities.

Global leaders within Greater Birmingham Life Sciences sector include GlaxoSmithKline, Eli Lilly, Pfizer, UCB Celltech, AstraZeneca, Bayer and Novartis who have all supported Life Sciences research at The University of Birmingham, while Aston University is collaborating with ophthalmic specialists Spectrum Théa.
Rayloc

Rayloc (X-ray Protection) Ltd manufactures and installs high-quality radiation protection products and is based in the Black Country in the West Midlands. Being located in the heart of the UK has unlocked business potential from the East (such as Nottingham, Cambridge, Oxford), the South (London, Portsmouth, Plymouth), the West (Wales), and the North (Manchester, Liverpool, Newcastle, Scotland) enabling Rayloc Ltd to deliver products within short lead times to hospitals.

As a manufacturer of niche lead-lined products for radiation shielding, it was important that Rayloc not only has a reliable supply chain but had the opportunity to choose between its suppliers. Not being limited to a single supplier allows for suitable management in business to business negotiations, allowing for advantages over competitors such as reduced turn around on lead times, increased efficient manufacturing, increased supply chain, and competitive prices.

As a result of the universities and colleges in the region, it provides companies like Rayloc with easy access to a skilled workforce when recruiting new workforce members.

The Binding Site

The Binding Site is a specialist diagnostic product company committed to the research, development, manufacture and distribution of innovative, immunodiagnostic assays for the global laboratory market. For over 29 years, the business has specialised in producing highly sensitive and specific antigens to detect a specific substance e.g. an antibody in certain cancers.

In 2011, The Binding Site relocated to new headquarters in Edgbaston, Birmingham, having had its roots at the University in the 1970’s and Birmingham Research Park in the 1980’s to 1990’s. The company has achieved double-digit growth for many years and re-housed 600 UK-based employees into a new 6-storey BREEAM ‘excellent’ rated sustainable building on The Calthorpe Estate.

The company opted to stay in the region not just because of its strong academic links with The University of Birmingham, but due to access to a multi-cultural population mix, as well as excellent transport links and the highly skilled workers in the region. Furthermore, support organisations such as the Institute of Translational Medicine, Edgbaston Medical Quarter and Innovation Birmingham all served to strengthen the decision, as they create a nucleus which helps to attract even more outstanding talent to the region.
A growth life sciences city

Birmingham is a city that is investing in the life sciences sector and over recent years it has seen strong growth as a result of clustering, collaboration, its knowledgeable and well-connected community, in addition to the close proximity to other life sciences organisations in the same field of research.

London, Cambridge and Oxford are often seen as the ‘golden triangle’ for research, however Birmingham boasts the University of Birmingham which has one of the largest clinical trials programmes in the UK and is home to the second largest medical school in the country with more than 800 researchers. The University sits alongside the Queen Elizabeth Hospital Birmingham complex and is adjacent to Birmingham Research Park, on which The BioHub with laboratory facilities for start-ups has recently opened, along with the £24m Institute of Translational Medicine.

Clear advantages

A prime attraction for organisations locating to Birmingham is its ethnically diverse 5.6m population within wider Birmingham, which through clinical research and trials, can result in life sciences products being brought to the market quicker and more cost effectively than other areas of the UK and indeed Europe, America, Asia and beyond. As the population ages, the incidence of chronic disease rises and with the drive for medical advancements and healthcare reforms, Birmingham offers a clear advantage.

All these world-class facilities sit on the edge of Edgbaston Medical Quarter, which is home to the majority of the city’s healthcare economy and a huge number of medical organisations, specialist care centres and training facilities. These world-class facilities will shortly be joined by the 4 hectare (9.9 acre) Birmingham Life Sciences Campus, with plans to develop the site into a centre of excellence for life sciences.
Concentrated cluster locations
Birmingham, unlike many Life Sciences cities, boasts an £800m portfolio of public and private sector sites* that can be brought forward for development and the benefit of the life sciences sector, all within a 15 minute radius of the Life Sciences Campus, Birmingham Health Partners and Edgbaston Medical Quarter.

The diverse range of sites provides an array of accommodation from research and development, medical premises, through to manufacturing, distribution and delivery. The West and East Midlands are already home to 30% of Medtech companies in the UK, however as many are smaller enterprises rather than large global companies the region’s strength in the £18bn life sciences industry sub-sector is often overlooked.

Birmingham’s Big City Plan
Life Sciences is a key driver within Birmingham City Council’s Big City Plan and its 20 year vision to transform Birmingham into a world-class city. Through extensive inward investment and a clear strategy to deliver growth, the Plan is driving investment, creating jobs and delivering premium quality business environment with more commercial space, public open space, improved transport links, additional homes and an enhanced quality of life.

Launched in 2010 the transformation of Birmingham is already evident, and with the introduction of the Midland Engine, growth in the region is only set to continue. In recent years the city has invested in major projects such as £188m in building the new Library of Birmingham, the biggest public library in the United Kingdom and the largest public cultural space in Europe; in addition to the £750m redevelopment of New Street Station, the £1bn investment to transform Longbridge and the multibillion pound HS2 rail project to name a few.

Why Birmingham
Birmingham provides a wealth of opportunities for companies looking to expand or invest in the life sciences sector and take advantage of accelerated clinical programmes, along with the established and well connected life sciences community. In addition, to the highly skilled workforce and supply of graduates, a 4.3 million working population, ready access to housing and a premium quality of life.

All this is enhanced by the DIT’s and the Government initiatives to support life sciences growth, and the potential discretionary funding support available through Birmingham City Council and the Greater Birmingham and Solihull LEP.

*Birmingham City Council - August 2015

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To find out more about the life sciences sector and investment opportunities

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